



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

MARKED AGENDA

8:00 a.m., Tuesday, June 19, 2012
Witzeman Public Safety Building
8401 E. Indian School Road
Scottsdale, Arizona 85251

1. Call to Order/Roll Call- 8:05AM

Michael Hoffmann, Chairman	David Richard
Kathleen Glenn, Vice-Chairwoman	Mike Surguine-Absent
Tom Enders-Absent	David Scholefield-Absent
Ace Bailey	

2. Approval of Minutes

Commission discussion and possible action to approve the May 15, 2012 regular meeting minutes (Attachment No.1) **COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES OF THE MAY 15, 2012 MEETING. VICE CHAIRWOMAN GLENN SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).**

3. Staff Liaison Reports

Staff Contact: Steve Geiogamah, Tourism Development Coordinator

- a. Staff Bed-Tax Collection Report (Attachment No.2)
- b. Bed Tax Proforma (Attachment No.3)
- c. Smith Travel Report (Attachment No.4)
- d. Program Updates

4. Desert Discovery Center Phase III Update

Staff Update and discussion regarding the Desert Discover Center Phase III Project.
Kroy Ekblaw, Executive Assistant, Strategic Projects

5. Tony Nelssen Equestrian Center at WestWorld Project

Staff Update and discussion regarding the Tony Nelssen Equestrian Center project.
Staff Contact: Vivek Galav, Sr. Project Manager

6. Western Themed Museum & Additional Cultural Venue RFQ



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING HOLLI SHANNON 480-312-7989 OR HSHANNON@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION.

Commission discussion and possible action regarding the western themed museum & additional cultural venue RFQ.

Staff Contact: Kim Hanna, Rob Millar, Economic Development

COMMISSIONER RICHARD MOVED TO EXTEND THE CURRENT EARMARK OF ONE CAPITAL WEDGE, FOR \$600,000, FROM JULY 31, 2012 TO DECEMBER 1, 2012. COMMISSIONER BAILEY SECONDED. THE MOTION CARRIED BY A VOTE OF FOUR (4) TO ZERO (0).

7. Scottsdale Center for the Arts-Event Destination District Update

Commission update and discussion regarding the Scottsdale Center for the Arts Event Destination District

Presenter: Cory Baker, Scottsdale Center for the Performing Arts

8. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

9. Public Comment

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

10. Adjournment 9:18AM

Next scheduled meeting is August 21, 2012



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